

Job title: **Contract Content Writer**

Reports to: Content Lead

Why work for Avalanche:

Avalanche Creative is a small but growing SEO agency that is committed to getting great results for our clients. We take a different approach to SEO that ensures that our customers feel educated and cared for and that they get the results they are looking for. This position will play an essential role in producing evidence-based content for our clients and ensuring that deliverables are achieved in a timely, high-quality manner.

Rate: \$50 - \$120 per piece, based on experience and skill level

Duties and responsibilities:

- Follow an SEO content template to produce content for clients
- Receive and incorporate edits from Content Specialist
- Publish content on WordPress websites
- Conduct topic research
- Optimize images for web
- Optimize copy and landing pages for search engine marketing
- Meet monthly deadlines
- Other duties, as assigned

Qualifications and attributes:

- Excellent writing skills, preferably with experience in SEO writing
- Ability and interest to learn and write about a wide variety of topics
- Basic understanding of SEO, professional writing, and/or journalism best practices preferred
- Experience with project management software preferred (such as ClickUp, Asana, or similar)
- Experience with WordPress, ClickUp, Canva, and Yoast strongly preferred
- Experience with Google Analytics, SEMRush preferred but not required
- Self-initiative, effective time management
- Eagerness to dive in, learn, and help with whatever is needed

Hours and schedule:

- Minimum weekly time commitment will be mutually agreed upon
- Ability to be occasionally accessible during business hours

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- Remote position
- Must be willing and able to use your own technology
- Authorized to work in the U.S.

How to apply: Complete [this application](#). In addition to the application, candidates will be prompted via email to complete a writing exercise within one week of application submission. Applications submitted without a completed exercise will not be considered.