

Job title: WordPress Web Design/Development Contractor

Reports to: Web Lead

Why work for Avalanche:

Avalanche Creative is a small but growing SEO agency that is committed to getting great results for our clients. We take a different approach to SEO that ensures that our customers feel educated and cared for and that they get the results they are looking for. This position will play an essential role in driving SEO strategies for our clients and ensuring that deliverables are achieved in a timely, high-quality manner.

Rate: \$30 - \$50 per hour, based on experience and skill level

Duties and responsibilities:

- Create custom post types in WordPress
- Create ACF (Advanced Custom Fields) field groups for custom post types directed by our content team's Google docs
- Create Beaver Themer layouts and connect ACF fields to custom post types
- Design a custom theme based on client website discovery notes and benchmark sites
- Use our project management software, ClickUp, to track time and make project requests
- Address website feedback and resolve issues assigned
- Occasionally attend client meetings to review websites

Required skills and attributes:

- In-depth experience building Wordpress Websites
- Experience with multiple coding languages (HTML, and CSS at a minimum)
- Solid understanding of building pages using Advanced Custom Fields, Custom Post Types and Conditional Logic
- Experience with the Beaver Builder Stack (Beaver Themer, Beaver Builder Theme, Ultimate Beaver Builder Add ons, Powerpack)
- Experience with Formidable forms
- Great communication skills (will have discovery and touchpoint meetings with our internal team)
- Can build responsive sites that are optimized (with SEO and speed optimization in mind).
- Experience with project management software (ex: Asana, ClickUp, Monday)

Additional details:

- Minimum weekly time commitment will be mutually agreed upon
- Ability to be occasionally accessible during business hours
- Remote position
- Must be willing and able to use your own technology
- Authorized to work in the U.S.

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